



Consent management for modern digital products.

1Consent aims to do for consent what Clerk does for authentication:

let developers build freely and release with confidence, while legal and business teams manage consent centrally.

WHY 1CONSENT

Consent is complex to implement, maintain and verify. Requirements evolve.

Reusable services and designs, versioned releases and rollback bring consent into the way product teams already build.

Founder experience: over five years at Usercentrics.

CURRENT WEB MVP

Built for real consent workflows.

One dashboard for developers, privacy managers and business teams.

Design freedom

Create the look and feel you want.

1Consent handles the underlying consent logic separately from the design.

Reuse across apps

Reuse services, designs and themes across apps within an organisation.

Manage multiple tenants centrally.

Release with control

Preview, test in Staging, publish the same version to Production and roll back when needed.

Built for performance

A lightweight, modular runtime with consent views loaded only when needed. Designed to minimise the impact on page loading and responsiveness.

PRODUCT VISION

One platform for every consent decision.

Our vision is to make 1Consent the consent layer for digital products. One place to build consent experiences, manage people's choices and enforce them across websites, native apps and AI workflows.

Explain the purpose

Collect the choice

Document consent

Enforce the choice

WEB ASSISTANT EXAMPLE

For a support assistant, 1Consent would collect and document the customer's separate choice about reusing conversations for product improvement, including any withdrawal.

Connected systems would check current consent through 1Consent before reuse, block disallowed use and record the outcome.



BITS & PRETZELS 2026

A simpler way to manage consent.

For product teams, agencies and website owners.

FOUNDER

Artur Wachelka

Founder & CEO. Over five years
at Usercentrics.

1Consent UG (haftungsbeschränkt)
Germany · Founded 2026

Web MVP

No customer validation or revenue yet.
No external funding.

BUSINESS MODEL

SaaS subscriptions, with a free tier and
paid plans for growing usage and teams.

See the MVP.
Talk about what's next.

1consent.app/connect

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